

Amendments to the Claims:

Please cancel claims 1-25 and 42-46.

This listing of claims will replace all prior versions, and listings of claims in the application:

Listing of Claims:

1 1-25. (Cancelled)

1 26. (Original) A method of episodically delivering entertainment content to a
2 plurality of users comprising:
3 delivering an initial episode of content, wherein the initial episode comprises an
4 initial set of technology for enabling an initial episode of content; and
5 delivering subsequent episodes at periodically scheduled intervals to at least one
6 user.

1 27. (Original) The method of claim 26 further comprising:
2 obtaining an e-mail address from a user; and
3 delivering information related to the entertainment content to the obtained e-mail
4 address.

1 28. (Original) The method of claim 26 further comprising:
2 providing an e-mail address to a user; and
3 delivering information related to the entertainment content to the provided
4 address.

1 29. (Original) The method of claim 26 further comprising:
2 placing information relevant to content of the episode on a web site maintained by
3 a third party; and
4 wherein the information comprises a request that the user access the web site to
5 find the relevant information.

1 30. (Original) The method of claim 26 comprising:
2 identifying a relevant current event news story; and
3 transmitting information regarding the current event news story to at least one
4 user to provide additional information related to the episode content.

1 31. (Original) The method of claim 26 further comprising:
2 determining a link to a web site containing the news story; and wherein
3 transmitting information comprises transmitting link information to the web site containing the
4 news story to at least one user.

1 32. (Original) The method of claim 30 further comprising:
2 creating a false news story related to the identified news story, wherein the false
3 news story links the content of the episode to the identified news story.

1 33. (Original) The method of claim 32 further comprising:
2 publishing the false news story on a web site maintained by a developer of the
3 entertainment content.

1 34. (Original) The method of claim 26 further comprising:
2 sending a message to a user's voice mail box, wherein the message is related to
3 the entertainment content.

1 35. (Original) The method of claim 34 further comprising the step of:
2 providing a user with a voice mail box.

1 36. (Original) The method of claim 34 wherein sending message further
2 comprises sending a message to the user's voice mail wherein the message is represented to be
3 from a character in the entertainment content.

1 37. (Original) The method of claim 26 further comprising:
2 obtaining a facsimile number from a user; and

3 transmitting information relating to the entertainment content to the obtained
4 facsimile number.

1 38. (Original) The method of claim 26 further comprising:
2 providing a facsimile number from a user; and
3 transmitting information relating to the entertainment content to the providing
4 facsimile number.

1 39. (Original) The method of claim 26 wherein new technology is used to
2 implement an episode, further comprising:
3 incrementally delivering data to related to enabling the new technology as part of
4 a plurality of episodes to a user.

1 40. (Original) The method of claim 26 wherein an episode requires a video
2 file to be played by a user, further comprising:
3 incrementally delivering data comprising the video file as part of a plurality of
4 episodes to a user.

1 41. (Original) The method of claim 26 wherein an application developer
2 implements the episodes delivered to the users using technology from at least one third-party
3 vendor, and the third-party vendor updates the technology delivered to the users without
4 participation of the application developer.

1 42-46. (cancelled)